

Product Webinar Simple Form Builder

What is Simple Form Builder



The **Simple Form Builder** enables users to create dynamic and responsive forms easily within the akoyaGO interface, requiring minimal technical skills.



SurveyJS powers the form creation and rendering process, offering several important features:



Visual Designer (Survey Creator): A drag-and-drop tool for designing forms and surveys.



JSON Schema: Forms are structured in JSON format, facilitating straightforward storage, modification, and reuse.



PDF Export: Forms can be generated and exported as PDFs through SurveyJS's PDF Generator.

Why Use Simple Form Builder?

Drag and Drop fields (no mapping)

- The tool box includes two sections on the left hand side of the screen:
 - one for **unmapped** questions only (upper section)
 - Use these for branching logic in the application, essay-type or any other questions that **do not** need to be mapped into akoyaGO
 - One for **mapped** questions
 - In this section, you should see all the fields/columns that exist on your Request form in akoyaGO.

Mapped Questions

- Drag and drop these into your application. No need to manually map or adjust anything.
- Simple Form Builder also gives the option to map to fields on the Constituent form, or the Contact form, as long as you have a “Lookup” field to either of those tables on the Request record.
- Our out of the box solution contains the following Lookup fields:
 - Applicant (maps to Constituent)
 - Primary Contact (maps to Contact)
 - College (maps to Constituent)
 - High School (maps to Constituent)
 - Payee (maps to Constituent)
 - Program (maps to Program)

Toolbox Questions

Unmapped Questions (Top Section):

- Use for essay-type responses, yes/no questions, and conditional logic
- Not mapped to akoyaGO – purely for internal form logic

Mapped Questions (Bottom Section):

- Displays all searchable fields from your Request form
- Drag and drop to add – no manual mapping required
- Supports fields on the Constituent and Contact forms if Lookup fields exist on the Request

The screenshot shows the 'Designer' tab of the akoyaGO interface. At the top, there are tabs for 'Designer', 'Preview', 'Logic', and 'JSON Editor'. Below the tabs is a search bar labeled 'Type to search...'. The main area is divided into two sections. The top section, labeled 'Misc', is highlighted with a red box and contains a list of question types: Single-Line Input, Checkboxes, Radio Button Group, HTML, Image, File Upload, Panel, Expression (read-only), Multiple Textboxes, Signature, Rich Text Editor, and Request. The bottom section, labeled 'Request', is also highlighted with a red box and contains a list of fields: ACT, Activities, Age, Agreement Received, and Anonymous. To the right of the toolbox is a preview area with a light blue background. It contains two red text labels: '<-- unmapped fields' and '<-- fields on request (including custom)'. The 'Request' field in the toolbox is currently selected.

Limitations

Custom Entity Lookups

- **Request** (default)
- **Constituent** (via a panel such as 'Applicant')
- **Contact** (via a panel such as 'Primary Contact')
- If you want to map to additional tables, then you will need to convert your form to "Advanced Form Builder"

Child of Request

- Unable to map to child of request records
- Need to convert to Advanced Form Builder to do this.

No Adjustments if Question is Mapped

- Cannot adjust any mapping on a field (that's the whole point! 😊)
- Currently, this includes adjustments to input masks, etc.

Simple Form Builder

- **No Mapping!**
 - All questions mapped to fields on REQUEST available by default
- **Panels for related tables (Constituent and Contact only) available by default**
- **Blank form will open** – will no longer include pre-mapped dynamic panels by default
- Will be the **default option for any new forms** created after August 2025 release
- Offers ability to change to Advanced Form Builder

Build questions for GOapply Users (mapped and unmapped)

Accounts for properties of the field in CRM (i.e. character limit, option set values)

Advanced Form Builder

- Requires you to *map questions manually*
- *Allows for mapping to related tables other than Constituent and Contact*
- *Opens with all possible pre-mapped panels included* (requiring you to delete panels you don't want)
- Will be the default option for *Third Party Responses, Review Form, and Scholarship Forms (for now)*
- *Does not offer ability to change to Simple Form Builder (can't switch back!)*

Why Use Simple Form Builder?

Simple Form Builder offers key functionality:

- Clarity and Organization within Navigation Bars
- Review and Build Logic in one area
- Enhanced visibility of Pages
- Mapped Questions
 - Enhanced Search Features
 - Organized Locations
- Validation with Power Apps each time the Form is Entered

Additional Resources

[GOapply Admin Guide](#)

[GOapply Admin Videos - Setting up an Opportunity + Phase](#)

[GOapply Form Editing Tips](#)

[Simple Form Builder KA](#)

[Testing Best Practices](#)

[Editing In-Progress Phases \(Update Form Definition\)](#)